

Request for Costing an Election Commitment

Name of policy: \$8 million Lifestyle Awareness Campaign
Person requesting costing: Leader of Party X, Hon A Politician MP
Date of public release of policy (including source): 10 February XX, www.partyx.org.au
Date of request to cost the policy: 26 February XX
Summary of policy: A four-year, \$2 million per annum communications campaign to increase the awareness of the Tasmanian community to health, wellbeing and lifestyle issues.
Intention of policy: To improve the overall health and wellbeing of the Tasmanian community by promoting healthy lifestyle choices. The policy will ultimately decrease demand for primary health services.
Description of policy assumptions
<ul style="list-style-type: none">• Key assumptions made in the policy. The Department of ABC will be responsible for the delivery of the campaign. Funding of \$2 million per annum will be provided over a four year period, with the success of the campaign to be reviewed at that time.• Is the policy part of a package? If yes, list and outline components and interactions with proposed or existing policies. Yes, the policy is consistent with Party X's Community Health and Wellbeing Policy Statement. The initiatives outlined in the Policy Statement are complimentary.• Will funding/costs require indexation? No.• Estimated costs for each year (if available). Year 1: \$2 million Year 2: \$2 million Year 3: \$2 million Year 4: \$2 million• What is the intended take up of the policy? Not applicable.

Note: It will be subject to the professional judgement of the Secretary as to whether these assumptions are adopted in the costing of the policy.

Administration of policy

- How will the policy be administered?

Responsibility for administering the policy will rest with the Department of ABC. The Department will be responsible for designing and implementing the campaign, as well as an assessment of the success of the policy during its final year.

- Who will administer the policy?

The Department of ABC.

- Should departmental expenses associated with this policy be included in the costing?

The \$2 million per annum allocation is provided to meet expenses incurred by the Department of ABC in implementing the policy. The Department of ABC will be responsible for absorbing any expenditure in excess of this allocation.

- What is the intended date of policy implementation?

Year 1.

- Are there transitional arrangements associated with policy implementation?

No.

- List the major data sources utilised to develop the policy.

The policy draws upon the findings of the National Health Survey (ABS Catalogue 4363.0) and various other research into the benefit of promoting preventative health measures.

- Are there any other assumptions that need to be considered?

No.

Public Release of Costing

Election policy
Name of policy to be costed: \$8 million Lifestyle Awareness Campaign
Costing request submitted by: Leader of Party X, Hon A Politician MP
Date request received: 26 February XX
Date of public release of policy: 2 March XX
Additional information requested (including date): Not applicable.
Additional information received (including date): Not applicable.

Financial implications¹				
Impact on:	Budget Year Year 1	Forward Estimate Year 2	Forward Estimate Year 3	Forward Estimate Year 4
	\$'000	\$'000	\$'000	\$'000
Net Operating Balance	(2 000)	(2 000)	(2 000)	(2 000)
Fiscal Balance	(2 000)	(2 000)	(2 000)	(2 000)
Consolidated Fund	(2 000)	(2 000)	(2 000)	(2 000)
Note: 1. A negative number indicates a decrease in revenue or an increase in expenses.				

Other Information
Caveats or qualifications to the costing: Not applicable.
Other comments: Not applicable.
Costing methodology used: <ul style="list-style-type: none"> • Costing technique A Consolidated Fund allocation of \$2 million per annum over four years will be made to the Department of ABC. <ul style="list-style-type: none"> • Policy parameters The allocation is fixed at \$2 million per annum and will not be indexed. The Department of ABC will absorb any expenditure in excess of the \$2 million allocation.

Statistical data used: Not applicable.

Behavioural assumptions used: Not applicable.